



14th Annual

Scandinavian Midsummer Festival Sponsorship Levels

PLATINUM LEVEL—\$5,000

1. Listed as primary sponsor for the festival. Sponsor's logo will appear on festival flyers and posters to be distributed throughout the community promoting the festival.
2. Sponsor receives 1 (one) full page, black & white ad in the festival program (min 3,500 copies).
3. Sponsor's banner placement on main building and on main festival tent (banners provided by sponsor).
4. Sponsor to include one corporate insert/promotional brochure with festival program (min 3,500 copies).
5. Sponsor will have their company's logo with a link to their website from www.scandinaviancentre.org in the #1 position on page.
6. Sponsor's logo appears in at least one local newspaper ad.
7. Sponsor is recognized at the opening ceremony and provided with the opportunity to have a speaker of their choice address the audience.
8. Sponsor receives 15 complimentary weekend festival passes.
9. Sponsor is provided space for a booth (8'x10') on festival grounds to market products and information to attendees.
10. Sponsors are encouraged to supply prizes for the Midsummer Festival Lottery.

GOLD LEVEL—\$1,000

1. Listed as sponsor for the festival. Sponsor's logo will appear on festival flyers and posters to be distributed throughout the community promoting the festival.
2. Sponsor receives 1 (one) half-page, black & white ad in the festival program (min 3,500 copies).
3. Sponsor to include one corporate insert/promotional brochure with festival program (min 3,500 copies).
4. Sponsor will have their company's logo with a link to their website from www.scandinaviancentre.org in the #2 position on page.
5. Sponsor's logo appears in at least one local newspaper ad.
6. Sponsor receives 10 complimentary weekend festival passes.
7. Sponsors are encouraged to supply prizes for the Midsummer Festival Lottery.

BRONZE LEVEL—\$500

1. Listed as sponsor for the festival. Sponsor's logo will appear on festival flyers and posters to be distributed throughout the community promoting the festival.
2. Sponsor receives 1 (one) quarter-page, black & white ad in the festival program (min 3,500 copies).
3. Sponsor will have their company's logo with a link to their website from www.scandinaviancentre.org in the #3 position on page.
4. Sponsor's logo appears in at least one local newspaper ad.
5. Sponsor receives 5 complimentary weekend festival passes.
6. Sponsors are encouraged to supply prizes for the Midsummer Festival Lottery.